

2017 3M Play to Win Award  
CONTEST RULES

NO PURCHASE IS NECESSARY TO ENTER OR WIN. A PURCHASE DOES NOT INCREASE THE CHANCES OF WINNING.

1. Eligibility: The 2017 3M Play to Win Award (the "Campaign") is open to student-athletes entering grades five through eight during the 2017-18 school year who live in the greater Washington-Baltimore metropolitan area and demonstrate the following potential qualities: (i) passionate about football and displays team spirit, (ii) has demonstrated the abilities to innovate, take initiative and overcome challenges or dealt with adversity, and (iii) has a parent who either serves or has served in the military (the "Student"). A Student may be nominated according to the procedure set forth in these Contest Rules, and if selected as the Winner, (a) the winning Student; (b) one parent or legal guardian of the Student (the "Parent"); and (c) the person who nominated the Student for the Campaign (if not the student-athlete's parent or legal guardian) (the "Nominator") (Student, Parent and Nominator will be referred to collectively as the "Contestants") will be awarded the prize(s) set forth in these Contest Rules. The Campaign is only open to legal residents of the United States and is void where prohibited by law. Employees of the DC Bowl Committee, 3M Company ("3M"), and each of their respective affiliates and subsidiaries, (collectively the "Employees"), and immediate family members and/or those living in the same household of Employees are not eligible to participate in the Campaign. The Campaign is subject to all applicable federal, state, and local laws and regulations. Void where prohibited.

2. Agreement to Rules: By participating, each Contestant agrees to be fully and unconditionally bound by these Rules, and each Contestant represents and warrants that Contestant meets the eligibility requirements. In addition, each Contestant agree to accept the decisions of the DC Bowl Committee and 3M as final and binding as it relates to the content of this Campaign.

3. Campaign Period: Entries will be accepted online starting on September 1, 2017 at 12:01 a.m. ET and ending November 30, 2017 at midnight ET.

4. How to Enter: The Campaign must be entered by submitting an entry using the online form provided at [www.militarybowl.org](http://www.militarybowl.org). The entry must fulfill all Campaign requirements, as specified, to be eligible to win a prize. Entries that are incomplete or do not adhere to the rules or specifications may be disqualified at the sole discretion of the DC Bowl Committee and 3M. If a Contestant uses fraudulent methods or otherwise attempts to circumvent the rules, the Contestant's submission may be removed from eligibility at the sole discretion of the DC Bowl Committee and 3M.

5. Prizes:

A. Grand Prize: One student will be chosen to win the Grand Prize. The Grand Prize winning Student along with that Student's Parent and Nominator will each receive (a) a complimentary ticket to attend the 10<sup>th</sup> Annual Military Bowl (the "Game") scheduled to be played December 28, 2017 at Navy-Marine Corps Memorial Stadium in Annapolis, Maryland, and (b) a pregame field pass. The Grand Prize winning Student will be given the opportunity to (x) retrieve the kickoff tee following the opening kickoff at the Game, (y) have an in-stadium televised interview, and (z) receive a prize pack of items solely determined by the DC Bowl Committee and 3M. Fair market value of Grand Prize to Student is approximately \$500 fair market value of Grand Prize components to each of Parent and Nominator is approximately \$105.

B. Alternative Prizes: During each month of the nomination period, one nominated Student will be selected to receive a pair of complimentary tickets to attend the Game. Fair market value of each Alternative Prize is approximately \$105.

C. No cash or other prize substitution shall be permitted except at the discretion of the DC Bowl Committee and 3M. The prize is nontransferable. Any and all prize-related expenses, including without limitation any and all federal, state, and/or local taxes, shall be the sole responsibility of the winning Contestants. No substitution of prize or transfer/assignment of prize to others or request for the cash equivalent by the

winning Contestant is permitted. Acceptance of prize constitutes permission for the DC Bowl Committee and 3M to use the Grand Prize winning Student's name, likeness and entry for purposes of advertising and trade without further compensation, unless prohibited by law.

6. Odds: The odds of winning depend on the number of eligible entries received.

7. Winner Selection and Notification: One Alternate Prize winner will be selected from the pool of eligible nominees at the discretion of the DC Bowl Committee and 3M on or around each of the following dates: September 30, 2017, October 31, 2017 and November 30, 2017. The Grand Prize winner will be selected from the pool of eligible nominees at the discretion of the DC Bowl Committee and 3M on or around December 7, 2017. Winners will be notified immediately after each selection. DC Bowl Committee and 3M shall have no liability for any winner's failure to receive notices due to spam, junk e-mail or other security settings or for any winner's provision of incorrect or otherwise non-functioning contact information. If any winner cannot be contacted, is ineligible, fails to claim the prize within seven days from the time award notification was sent, or fails to timely return a completed and executed declaration and release as required, the prize may be forfeited and an alternate winner selected. Receipt by each winner of a prize offered in this Campaign is conditioned upon compliance with any and all federal, state, and local laws and regulations. ANY VIOLATION OF THESE OFFICIAL RULES BY A WINNER (AT DC BOWL COMMITTEE'S SOLE DISCRETION) WILL RESULT IN THAT WINNER'S DISQUALIFICATION AS A WINNER OF THE PRIZE, AND ALL PRIVILEGES AS A WINNER WILL BE IMMEDIATELY TERMINATED.

8. Rights Granted by Contestants: By submitting content (e.g., photo, video, text, etc.) to participate in this Campaign, Contestant understands and agrees that DC Bowl Committee and 3M, anyone acting on behalf of them, and each of their respective licensees, successors, and assigns, shall have the right, where permitted by law, to print, publish, broadcast, distribute, and use in any media now known or hereafter

developed, in perpetuity and throughout the world, without limitation, Contestant's entry, name, portrait, picture, voice, likeness, image, statements about the Campaign, and biographical information for news, publicity, information, trade, advertising, public relations, and promotional purposes, without any further compensation, notice, review, or consent.

9. Terms & Conditions: DC Bowl Committee and 3M reserve the right, in their sole discretion, to cancel, terminate, modify or suspend the Campaign should virus, bug, non-authorized human intervention, fraud, or other cause beyond DC Bowl Committee and 3M's control to corrupt or affect the administration, security, fairness, or proper conduct of the Campaign. In such case, DC Bowl Committee and 3M may select the winners from all eligible entries received prior to and/or after (if appropriate) the action taken by DC Bowl Committee and 3M. DC Bowl Committee and 3M reserve the right, in their sole discretion, to disqualify any individual who tampers or attempts to tamper with the entry process or the operation of the Campaign or website or violates these Terms & Conditions. DC Bowl Committee and 3M have the right, in their sole discretion, to maintain the integrity of the Campaign, to void nominations for any reason, including, but not limited to: multiple entries from the same user from different IP addresses; multiple entries from the same computer in excess of that allowed by Campaign rules; or the use of bots, macros, scripts, or other technical means for entering. Any attempt by an entrant to deliberately damage any website or undermine the legitimate operation of the Campaign may be a violation of criminal and civil laws. Should such attempt be made, DC Bowl Committee and 3M reserve the right to seek damages to the fullest extent permitted by law.

10. Limitation of Liability: By entering, Contestant agrees to release and hold harmless DC Bowl Committee and 3M and its subsidiaries, affiliates, advertising and promotion agencies, partners, representatives, agents, successors, assigns, employees, officers, and directors from any liability, illness, injury, death, loss, litigation, claim, or damage that may occur, directly or indirectly, whether caused by negligence or not, from: (i)

Contestant's participation in the Campaign and/or his/her acceptance, possession, use, or misuse of any prize or any portion thereof; (ii) technical failures of any kind, including but not limited to the malfunction of any computer, cable, network, hardware, or software, or other mechanical equipment; (iii) the unavailability or inaccessibility of any transmissions, telephone, or Internet service; (iv) unauthorized human intervention in any part of the entry process or the Campaign; (v) electronic or human error in the administration of the Campaign or the processing of entries.

11. Disputes: This Campaign is governed by the laws of the United States and the District of Columbia and Maryland, without respect to conflict of law doctrines. As a condition of participating in this Campaign, Contestant agrees that any and all disputes that cannot be resolved between the parties, and causes of action arising out of or connected with this Campaign, shall be resolved individually, without resort to any form of class action, exclusively before a court located in the District of Columbia having jurisdiction. Further, in any such dispute, under no circumstances shall participant be permitted to obtain awards for, and hereby waives all rights to, punitive, incidental, or consequential damages, including reasonable attorney's fees, other than participant's actual out-of-pocket expenses (i.e. costs associated with entering this Campaign). Contestant further waives all rights to have damages multiplied or increased.

13. Facebook: The Campaign hosted by DC Bowl Committee and 3M is in no way sponsored, endorsed, administered by, or associated with Facebook.